

This report is a brief outline of what the rum life is as a business, and what we are trying to create at our premises in Longclose Yard, Wimborne.

To clear up one area of confusion, we are an entirely separate company to Brewers Folly, who operate a microbrewery in the unit next door, and have their own premises licence.

Throughout the summer we have operated our mobile bar business from our trailer parked in the yard to offer a wide range of refreshments that supplement the offering from the brewery.

Since November 29th 2025, we have hosted a variety events at our unit. Including pop up markets, art workshops, supper clubs, breakfast clubs with activities for children, and a range of wellness events on Sunday mornings, including yoga, Pilates, breath work and mindfulness, and sound baths. We are a meeting point for running clubs and cycling groups and are a popular spot for dog walkers and users of the newly adopted green space and existing public footpath. We are working alongside Wimborne council to offer free community sound baths as part of the Dorset town of culture 2026 scheme.

Every one of these events has been very well received and the feedback entirely positive. We have in fact received no complaints at all for the events we have put on.

The music we play has always been at such a volume to make sure we do not disturb the local residents, as per our noise management plan. At one of our summer markets, we invited one of our neighbours, a resident of Wimborne Chase, to play with his band.

We are very much trying to be inclusive of all community members and in the future, we will invite more local people to join our events and be part of what we're offering at Longclose yard. It is worth mentioning that neither ourselves or the brewery next door have any interest or plans to become a late-night live music venue. Any and all music has always stopped at 8pm and will continue to do so.

For the past 10 months we have operated our business with no complaints or incidents.

The work done by the landowner to improve access and parking has been beneficial to all users of the site and local residents. He has tidied up the yard and improved its appearance massively. Adding to the enjoyment of the area and much improving the appearance of the farm. The yard is now an enjoyable place to be, and the fact that there are now businesses operating over the weekend has put a stop to the anti-social behaviour and illegal fly tipping which had previously been a problem in the area.

In regard to the worries that a licence would cause a public nuisance, the operation of the business over the last 10 months, (using temporary events notices in order to conform to licensing laws) shows The Rum Life as business, is an asset to the local area and not a cause for concern.